
Strategic Plan: from Planning to Implementation

by Ward Fleri, San Diego Branch



The TAC Strategic Planning [SP] Committee has developed a comprehensive plan of action for the next five to six years. A detailed report was presented and approved at the TAC AGM in July. The complete Strategic Plan is available on the TAC website here: <https://tac-rscds.org/index.php/about-us/strategic-plan>

The AGM presentation summarized major points of the plan and highlighted volunteer activities that will be critical in its implementation. You can hear the Zoom recording of the AGM presentation at <https://youtu.be/ys-3iKEHggI?t=1741>.

Plan Implementation

The SP Committee proposes that several new committees be established. Member participation is critical. The committees and some of their functions are below, listed in order of implementation.

Fundraising Committee – Develop and implement a fundraising plan to pay off debt and fund strategic initiatives. Starts 4Q2022

Technology Group – Significantly upgrade TAC's IT infrastructure, help to implement TAC's digital archive. Starts 4Q2022

Education Committee – Create a mentorship program, offer group discussions for new teachers, develop regional teachers' workshops, provide online master classes, recruit and train new teachers and CTI instructors; plan a winter school for 2027/28. Starts 4Q2022

Advertising Committee – Publicize online master classes & teacher/instructor training opportunities. Starts 4Q2022

Archive Committee – Establish a digital archive. Starts 1Q2023

Membership Committee – Develop TAC value proposition (i.e., a statement that clearly identifies the benefits of TAC's services to its members) and membership strategies. Starts 1Q2023

Youth Committee – Promote greater participation of youth in SCD and TAC SS. Starts 1Q2023

Information Hub Working Group – Develop and maintain an online information hub of SCD events and resources in North America. Starts 4Q2023

Call to Action – We Need You!

To make this plan a reality, we need your help. Please think about your own skills, talents, and interests and then consider how you could contribute to one of these committees and its important initiatives. Committee membership is open to anyone who has an interest in strengthening the mission of TAC.

To get started, we are looking for at least six people each for the Fundraising and Technology Group committees. Given the number and range of activities assigned to the Education Committee, we would want at least eight to start, with more added as time passes. Ideally, we would like to have a minimum of five people on each of the remaining committees.

Contact Ward Fleri (rscds.sandiego@gmail.com) for more information about these volunteer opportunities and/or to offer your services.